



## **OFFICIAL PROGRAM BOOK RATES**

Inside Front Cover Spread — \$2,500  
*(includes 2 Tickets to Rév Auto)*

Inside Spread (2 pages) — \$1,750  
*(includes 2 Tickets to Rév Auto)*

Back Cover — \$1,750  
*(includes 2 Tickets to Rév Auto)*

Inside Back Cover — \$1,500  
*(includes 2 Tickets to Rév Auto)*

Full Page, 4-Color Ad — \$1,000  
*(includes 1 Ticket to Rév Auto)*

Half Page, 4-Color Ad — \$550  
1/4 Page, 4-Color Ad — \$300

### **TWO PAGE SPREAD**

trim size: 17 x 11"  
bleed size: 17.25 x 11.25"  
live area: 16.75 x 10.75"

### **HALF PAGE AD**

trim size: 8.5 x 5.5"  
bleed size: 8.75 x 5.75"  
live area: 8.25 x 5.25"

### **FULL PAGE AD**

trim size: 8.5 x 11"  
bleed size: 8.75 x 11.25"  
live area: 8.25 x 10.75"

### **QUARTER PAGE AD**

trim size: 4.25 x 5.5"  
bleed size: 4.5 x 5.75"  
live area: 4 x 5.25"